



Conference Announcement / Call for papers The 4th Greater Mekong Subregion International Conference (GMSIC) 2017

“The Knowledge Discovery of Management Science and Economics for Development in GMS”

Topic

The conference is open to university academics, entrepreneurs, Business and SME owners, policy-makers, financial institutions, government agencies, consultants and practitioners from all over the world. An abstract or full paper may be submitted in one of the following areas:

- Challenges and opportunities for Business, SMEs in GMS, East Asian/Global Economic Recovery
- Case studies of SME developments in Business, GMS, East Asian and Global Economies
- Economic restructuring: How does it affect Business and SMEs
- Economics (any filed)
- Financing of Business and Business and SMEs, including roles and experiences of venture capitalists and Business and SMEs
- Technologies and innovation of Business and SMEs
- Application of research and development by regional Business and SMEs
- Business and SMEs' Networking and dissemination of information
- Government policies
- Electronic commerce and information technology
- Franchising, family business, retailing and specialized business
- Human resource development
- Business ethics, culture and performance of Business and SMEs
- Business and SME contribution to trade and investment
- Entrepreneurship research and development
- Gender entrepreneurship
- Entrepreneurship education
- Issues on Research and Consultancy for SMEs
- Specialized entrepreneurship (technopreneur, cyberpreneur, agripreneur, etc.)
- Entrepreneurial motivation and behaviours
- Entrepreneurial training
- Export issues
- Ecotourism and
- other related areas in Business, SMEs and Entrepreneurship

Venue

Faculty of Economics and Business Management, National University of Laos, Vientiane, Lao PDR.

Important Date

First date of submission	January 2 nd , 2017
Deadline for submission	April 30 th , 2017
Deadline for Edit Full Paper	May 31 st , 2017
Conference Date	July 14 th , 2017

